

Position Title: Product Director

Location: Cambridge, MA/Remote

Who we are

Cognito Therapeutics is a clinical stage neuro-physiology company pioneering a new class of disease-modifying digital therapeutics to treat neurodegenerative disorders. Its non-invasive neuromodulation platform was developed by MIT Professors and scientific founders Li-Huei Tsai and Ed Boyden. Cognito's lead digital therapeutic reported positive Phase 2 results in Alzheimer's Disease, and was awarded FDA Breakthrough Device Designation by the FDA.

Backed by Morningside Ventures, Cognito is a fast moving, highly motivated team of people with the ambitious goal of helping the millions of Alzheimer's disease patients and caregivers around the world. With our patented gamma stimulation technology, we are committed to developing non-invasive device-based therapies. Developing this unique platform requires expertise across a range of fields. Engineering, Software Engineering, Regulatory, Clinical, Product Design, Data Science, QA, Business Development, Marketing, just to name a few. We are looking to grow our world-class team of scientists and medical device innovators who share the ideals of our growing team and our passion for developing life-changing therapies and want to make a difference and improve people's lives on an everyday basis.

About the Role

As a Product Director at Cognito, you will be responsible for driving product vision, strategy, and implementation for a cutting-edge, next-generation digital therapeutic for Alzheimer's Disease and other neurodegenerative disorders. Rooted in human-centered design, you'll partner closely with internal and external stakeholders to understand and design for the complexities of delivering world class, long-term, home-based therapies for individuals living with neurodegenerative diseases. Your role is critical to our mission – combating devastating neurodegenerative diseases through innovative therapies and thoughtful, dignified design.

Responsibilities:

- Lead the ideation, realization, and launch of innovative digital therapeutics products
- Build consensus across the company on priorities to ensure the team is working on the most impactful projects
- Drive new products, features and service opportunities by working with engineers, designers, and scientists
- Lead cross functional departments for new product development initiatives (engineering, design, clinical, translational research)
- Synthesize user research and customer feedback into product requirements
- Engage with patients and their care partners to understand product use cases and feedback, communicate new features through a roadmap
- Define how our tools, connected devices, content, and care team work together to create a cohesive product platform
- Define, analyze, and communicate product success metrics
- Define lifecycle management of products, processes, and therapies
- Build a passionate product team to support the company's growth and new product lines for additional therapy indications

Ideal Candidate Will Have:

- Strong customer empathy and proven track record of identifying needs and advocating for product changes
- Familiarity with medical device product development process/methodology
- Solid business acumen and knowledge of medical device or biotechnology environment
- Ability to pay attention to nuanced product details, as well as the big picture
- Excellent communication and analytical skills
- Appreciation for operational excellence
- Excellent ability to work cross-functionally across product, engineering, operations, product support, and go-to-market

Minimum Qualifications:

- B.S. In a related field
- 7+ years of full cycle (concept to launch) product management experience at a fast-growing technology company
- Medical device or digital health product leadership experience
- Wearable, home-use, or connected products experience
- Experience developing consumer products and working closely with end users
- Experience developing Human Factors and Usability requirements for medical devices

Cognito is an equal opportunity employer offering competitive compensation and a full benefits packages. All applicants should be legally entitled to work for any employer in the United States.

For more information, visit www.cognitotx.com